

THUNEVIN

BAD BOY

Bordeaux

The bottling of the cuvee BAD BOY 2014 produced 85 000 bottles. 80% merlot 10% cabernet Franc 5% cabernet sauvignon, 5% petit verdot with vines at least 50 years old in a great terroir of clayey limestone mainly.

I thought of creating this cuvee when the Vin de Pays de France appellation was launched. It gave me the opportunity to blend grenaches or carignans from Maury with our merlots from Pomerol, Saint Emilion or Bordeaux. Unfortunately, regulations for table wine move very slowly and don't allow listing a vintage.

I was able to create this 2014 cuvée, as one would say during the Academy Awards, thanks to my parents without who this would have been impossible; my wife and my daughter who accept my crazy ideas, my bank manager who keeps on backing me, hoping that it will work, my past and future customers who always trust me, wine merchants from Bordeaux and brokers (who for this time are not the reason for this cuvee!), and especially, I thank: Robert Parker who gave me the idea to call this cuvée Bad Boy with one of his comments on Valandraud:

*"A terrific effort from **bad boy** and leading garagiste, Jean-Luc Thunevin, and his sidekick, Murielle Andraud, the inky/blue/purple-tinged 2005 Valandraud exhibits superb aromas of graphite, black currants, blackberries, violets, white chocolate, sweet licorice, and espresso roast. Boasting great intensity, full-bodied power, beautiful purity, and layers of complexity, this stunning wine should be unusually long-lived. Anticipated maturity: 2010-2025+. »*

Eric Soulat who set the ton and spirit of the label.

Our technical team with the help from Jean Philippe Fort, who produced the 2014 vintage of this wine.

This wine should please wine lovers as much (if not more) than expensive wine. Pity for one who can't hold its promises... In any case, it is my first "marketing" wine

Def: Marketing is the effort made by companies to adapt to competitive markets, to attract consumers by creating product which are perceived as superior to their competitors, (Mercator, 8th edition, 2006).



The Bad Boy 2014 has a sweet, candied bouquet with honey infusing the crème de cassis and blueberry jam scents. The palate is full-bodied with thick, slightly chewy tannin, a rather brawny and heady "Bad Boy" with a punchy, fruit-laden finish. Not my style, but probably good value and just the ticket for someone looking for something big 'n' bad to partner with their barbecue.

-Neal Martin

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